

Internal tourism in Chai Nat

	January-March		
	2017	2016	%Change
Visitor	216,446	199,664	+ 8.41
Thai	215,175	198,485	+ 8.41
Foreigners	1,271	1,179	+ 7.80
Tourist	74,540	69,674	+ 6.98
Thai	73,890	69,066	+ 6.98
Foreigners	650	608	+ 6.91
Excursionist	141,906	129,990	+ 9.17
Thai	141,285	129,419	+ 9.17
Foreigners	621	571	+ 8.76
Average Length of Stay (Day)			
Thai	1.86	1.86	0.0
Foreigners	1.55	1.57	- 0.02
Average Expenditure (Baht/Person/Day)			
Visitor	931.73	904.00	+ 3.07
Thai	930.52	902.92	+ 3.06
Foreigners	1,140.68	1,087.64	+ 4.88
Tourist	1,156.66	1,117.34	+ 3.52
Thai	1,155.45	1,116.31	+ 3.51
Foreigners	1,323.15	1,256.61	+ 5.30
Excursionist	712.11	691.56	+ 2.97
Thai	711.54	691.05	+ 2.97
Foreigners	844.76	805.12	+ 4.92
Revenue (Million Baht)			
Visitor	261.19	234.49	+ 11.39
Thai	259.32	232.85	+ 11.37
Foreigners	1.87	1.64	+ 14.02
Accommodation Establishments			
Rooms * (Number)	964	892	+ 8.07
Occupancy Rate	79.87	78.76	+ 1.11
Number of Guest	73,338	68,500	+ 7.06

Guest Arrivals at Accommodation Establishments : Chai Nat

Nationality January-March	2017			Q1		2017/16
	Jan	Feb	Mar	2017	2016	%Change
Thai	24,330	23,144	25,214	72,688	67,892	+7.06
Brunei	-	-	-	-	-	+0.00
Cambodia	-	-	-	-	-	+0.00
Indonesia	-	-	-	-	-	+0.00
Laos	-	-	-	-	-	+0.00
Malaysia	-	-	4	4	12	-66.67
Myanmar	-	-	-	-	-	+0.00
Philippines	3	-	12	15	27	-44.44
Singapore	10	16	7	33	28	+17.86
Vietnam	-	9	4	13	12	+8.33
China	12	8	10	30	34	-11.76
Hong Kong	4	5	11	20	25	-20.00
Japan	6	5	-	11	36	-69.44
Korea	7	2	7	16	15	+6.67
Taiwan	-	-	2	2	4	-50.00
Austria	20	9	3	32	27	+18.52
Belgium	7	-	-	7	4	+75.00
Denmark	6	6	6	18	26	-30.77
Finland	7	14	-	21	14	+50.00
France	16	24	6	46	27	+70.37
Germany	28	15	30	73	71	+2.82
Italy	14	4	-	18	12	+50.00
Netherlands	25	18	11	54	49	+10.20
Norway	-	6	-	6	9	-33.33
Russia	5	-	-	5	2	+150.00
Spain	9	13	6	28	19	+47.37
Sweden	6	-	-	6	3	+100.00
Switzerland	4	11	4	19	23	-17.39
United Kingdom	19	12	13	44	25	+76.00
East Europe	-	-	-	-	-	+0.00

Thai	72,688	67,892	+ 7.06
Foreigners	650	608	+ 6.91

ที่มา : กระทรวงการท่องเที่ยวและกีฬา

Canada	34	5	7	46	27	+70.37
USA	13	35	25	73	54	+35.19
India	-	-	-	-	-	+0.00
Australia	-	-	-	-	-	+0.00
New Zealand	4	3	-	7	18	-61.11
Middle East	-	-	-	-	-	+0.00
Israel	-	-	-	-	-	+0.00
Africa	-	-	-	-	-	+0.00
Others	3	-	-	3	5	-40.00
Grand Total	24,592	23,364	25,382	73,338	68,500	+7.06
Thai	24,330	23,144	25,214	72,688	67,892	+7.06
Foreigners	262	220	168	650	608	+6.91